## **eMabler Success Story**

## THE COLLABORATIVE ADVANTAGES OF OPCHARGE'S PARTNERSHIP WITH EMABLER

Opcharge UK, a leading Electric Vehicle (EV) charge point operator, ushers in a new era of accelerated growth and customer-centric public charging infrastructure across the United Kingdom. Opcharge UK has embarked on a mission to establish itself as a trusted name in the EV industry, with an ambitious target of deploying approximately 20,000 fully funded charging stations nationwide. This bold endeavour positions Opcharge as a pivotal player in the EV energy provision and charging station deployment sector, as they work to enhance the accessibility and convenience of electric vehicle charging across the United Kingdom.

Opcharge uses eMabler for EV Charging service offerings, for example, enabling EV charger hardware-agnostic services for both new installations and the migration of existing chargers. The inclusion of energy and load management, along with energy market participation, enhances Opcharger's business model flexibility, enabling future competitive advantages and new revenue models.





Country: United Kingdom

Founded: 2020

Focus: **Destination charging** 

services

Growth: 100 Sockets live and

1000+ secured in year one

With eMabler since: 2023

wwww.opcharge.com/en





Our partnership with eMabler has empowered us to deliver an unparalleled combination of cost-effective and rapid solutions for our clients. Whether it's equipping a new charging site with the latest chargers or seamlessly taking over a high number of existing legacy chargers, our collaboration ensures unmatched flexibility

Thomas Herbert
Managing Director of Opcharge UK



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Another notable example involves seamless integration into various business systems, particularly Fleet management and Parking solutions. By integrating eMabler with Customers' Fleet systems, Opcharge's service can streamline manual processes such as ESG reporting.

This represents a significant advantage for Fleet managers, enhancing efficiency and facilitating a more streamlined operational experience.

For EV drivers, combining parking services with EV charging is bringing supreme user experience without forgetting improved revenues per parking space.



"One of the standout capabilities is the transparent integration of charging data into our clients' business processes through eMabler's APIs. This not only streamlines business process automation but also plays a pivotal role in meeting ESG and fleet operations reporting requirements. In an industry where adaptability is critical, for example, considering evolving local authority standards, our collaboration with eMabler has become instrumental.

This synergy not only contributes to our success in acquiring new customers but also significantly shortens our time to revenue. It ultimately cements the competitiveness and loyalty of our offerings in the dynamic EV market." - Thomas Herbert, Managing Director of Opcharge UK



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We are pleased to engage in collaboration with Opcharge, contributing our efforts to facilitate their emergence as a preeminent Charge Point Operator in the United Kingdom. Recognizing the UK's status as becoming one of the most advantageous markets globally, we acknowledge the imperative for Charge Point Operators to cultivate a distinctive competitive edge. In steadfast commitment to sustaining this advantage, we are dedicated to a collaborative partnership with Opcharge.

**Juha Stenberg**CEO eMabler

