

eMabler Success Story

Movel supplies and operates shared facilities for electric car charging adapted to the needs of housing associations and condominiums - and the residents.

Movel offers EV charging services to end-users living in apartments and these locations usually have many charge points from different charge point manufacturers. This model puts specific requirements for the EV Charging Platform. The platform must support multi-vendor charge point installations and provide the same end-user services. Since the sites have several charge points, the energy management needs to be advanced and support multi-vendor installations.

Movel is growing exceptionally fast its customer base as customers appreciate Movel's transparent, modern and customer-oriented services. Also, the collaboration with eMabler and the possibility to support multi-vendor installations with advanced energy management features are essential in growing the customer base. The partnership will also enables Movel to make significant cost savings in both operations and installations and focus on providing the best services for the end-users.

Movel and eMabler's cooperation started in the fall 2021 when Movel migrated services from their previous platform to eMabler to take the services and business to the next level. The collaboration focuses on delivering the best end-user experience in the fast-growing market and fulfilling the need to integrate electric vehicle charging with the energy system. Energy system integration means that all chargers must be connected to a platform that can predict and control charging cycles depending on the energy system's situation. This functionality will be vital in all markets as electric vehicles will be more common and more electricity is used to charge them.

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MOVEL

Country: **Norway**

Founded: **2017**

Focus: **Private Charging**

Growth: **140% / year**

With eMabler since: **2021**

Parking spaces served: **> 20k**

www.movel.no



Ole Hundstuen & Per Th. Magnor, co-founders of Movel.



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Per Th. Magnor

CEO & Co-founder, Movel

www.emabler.com

