

# Alfa Power & eMabler: Leading the Charge for EV Innovation in the UK

Since 2017, Alfa Power has been driving EV adoption in the UK with its fast, destination-based charging solutions. As an award-winning Charge Point Operator (CPO), Alfa Power is focused on delivering sustainable transportation while growing a robust nationwide charging network.

Partnering with eMabler in 2022, Alfa Power streamlined its backend operations to deliver seamless, reliable charging experiences. eMabler's flexible platform supports multivendor compatibility and advanced energy management, empowering Alfa Power to scale effectively and meet growing demand.

## Charging Solutions That Work for Everyone

With eMabler's Open EV Charging Platform, Alfa Power offers EV drivers a seamless experience through its in-house app. Real-time charger visibility, monitoring, and secure payments via Apple Pay and Google Pay make the process effortless. For businesses, eMabler's platform ensures operational efficiency with automated reporting, multivendor compatibility, and robust energy management tools. This enables Alfa Power to deliver consistent, scalable solutions for various customer needs.





The flexibility of the eMabler
Platform and its open APIs give us a
competitive edge by enabling
bespoke add-on services for EV
drivers—instead of competing on
charge service price alone.

- **Sami Jassam** Director of Operations, Alfa Power

### **Building a Scalable Charging Network**

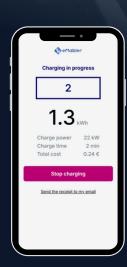
With eMabler, Alfa Power has rapidly scaled its AC and DC charging network while maintaining operational reliability. Advanced energy management features optimize charging cycles, reduce costs, and ensure consistent performance as the demand for EV charging grows.

# **Driving the Future of EV Charging** in the UK

Together, Alfa Power and eMabler are shaping a new standard for EV charging in the UK. Their shared vision combines innovation and sustainability, empowering drivers and businesses to confidently embrace the EV revolution.

### **A User-Friendly App for Drivers**

Alfa Power's in-house app lets EV drivers locate chargers, check availability, and pay seamlessly with Apple Pay or Google Pay. Realtime session monitoring and easy payment processes ensure a stress-free charging experience.



#### Growth with eMabler

- 157% growth achieved in just four months
- Seamless integration of AC and DC chargers with multivendor compatibility
- Scalable backend operations to support rapid network expansion
- Advanced energy management optimizing costs and charging cycles

