

The Flowbird logo consists of a stylized white bird icon followed by the word "Flowbird" in a bold, white, sans-serif font.

Success story

About: UK-based urban mobility provider
Founded: 1974
Focus: Parking, Transport, EV Charging
With eMabler since: 2022

Flowbird & eMabler: Revolutionizing Urban Mobility with Seamless EV Charging Integration

For nearly five decades, Flowbird UK has led the way in urban mobility with cutting-edge parking and ticketing systems. Since expanding into EV charging in 2021, Flowbird has enabled cities to adopt greener transportation with driver-friendly charging solutions.

Partnering with eMabler in 2022, Flowbird adopted a modular backend platform that integrates EV charging into its broader mobility ecosystem. This collaboration allows Flowbird to scale efficiently while advancing its mission to create smarter, more sustainable cities.

Built for Flexibility and Growth

To meet the dynamic demands of urban mobility, Flowbird required a flexible platform capable of integrating with existing infrastructure. eMabler's open APIs enable seamless compatibility with various EV charging hardware, ensuring scalability and operational efficiency.

By integrating charging solutions with parking terminals, mobile apps, and transport systems, Flowbird has streamlined operations while delivering a smooth, user-friendly experience for EV drivers.



www.flowbird.group
www.emabler.com



Flowbird chose eMabler as our partner due to their modular, flexible, and easily integrable solution. Their platform's agnostic nature allows us to select and integrate various EV charging hardware, enabling us to focus on delivering the best customer experience.

- **Joe Rowley**, EV Director - Flowbird UK and Nordics

Simplifying EV Charging Operations

Flowbird uses eMabler's platform to integrate EV charging with parking and digital services, ensuring seamless transactions and better access for drivers. This unified system reduces complexity for operators while delivering a smooth charging experience.

Empowering Cities with Sustainable Solutions

Flowbird and eMabler share a commitment to sustainability. By utilizing eMabler's flexible and scalable EV charging platform, Flowbird helps cities transition toward low-emission transportation infrastructure. Together, they are driving the shift toward cleaner, more efficient urban mobility.



Flowbird integrates EV charging with parking systems, enabling smarter, greener mobility for cities and drivers.

Integrated Solutions for Urban Mobility

By combining EV charging with parking terminals, transport networks, and apps, Flowbird ensures urban mobility is intuitive for users and efficient for operators. This connected approach transforms city-wide infrastructure into a cohesive mobility ecosystem.

Growth with eMabler

- Modular platform supporting diverse EV hardware
- 480% year-on-year growth in EV charging operations
- Integrated payment options for parking and EV charging
- Scalable solutions tailored for urban mobility needs