

Success story

About: Norwegian EV charging provider

Founded: 2021

Focus: Destination charging, fleets and condominiums

Laddel & eMabler: Accelerating EV Charging Expansion Across Norway

Founded in 2021 and part of the Acron Group, Laddel is a leading force in Norway's green mobility shift. Focused on destination and fleet charging, Laddel is committed to making EV charging accessible, reliable, and user-friendly for everyone. Their mission? To deploy 30,000 charging points by 2025 and help drive Norway's transition to sustainable mobility.

With eMabler's cutting-edge platform, Laddel has rapidly expanded its EV charging network, deploying 150 charging points every week. This scalable and modular solution seamlessly integrates into Laddel's operations, ensuring an intuitive and hassle-free charging experience for EV drivers while enabling efficient growth for the company.

Custom Solutions for Rapid Expansion

As Norway's EV market continues to grow, Laddel needed a backend platform capable of scaling with their ambitious goals. eMabler's flexible and hardware-agnostic solution allowed Laddel to streamline operations, ensuring compatibility with diverse chargers while enabling real-time monitoring and easy integration with mapping tools.

For Laddel, the combination of scalability and user-friendliness has been a game-changer. EV drivers benefit from an effortless experience, while Laddel's team can focus on delivering exceptional service without operational bottlenecks.



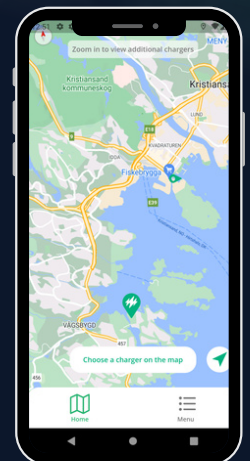
With eMabler, we are certain that critical system components do their job, so that we can focus on user experience and delivering new and innovative features.

- **Magnus Jacobsen**, Co-founder and CTO, Laddel

Laddel's EV chargers are driving Norway's green shift, delivering reliability and convenience to EV drivers across the country.

Scalable Solutions for EV Drivers

Laddel's app, supported by eMabler's modular backend, empowers EV drivers to locate chargers and check availability in real-time. By enhancing scalability and reliability, eMabler ensures Laddel delivers a seamless charging experience across Norway.



Effortless Charging for Drivers and Operations

With eMabler's platform, Laddel has minimized manual work while ensuring reliable EV charging across its growing network. Automated tools simplify operations, provide detailed reporting, and support flexible pricing for fleets, employees, and public users, making it easier than ever to scale sustainably.

Driving Norway's Green Shift

By partnering with eMabler, Laddel is leading Norway's journey toward sustainable mobility. Their robust charging network, supported by reliable backend operations, ensures EV drivers can charge effortlessly while contributing to the decarbonization of transport. With a goal of 30,000 chargers by 2025, Laddel is helping to set the standard for accessible and sustainable charging infrastructure.

Growth with eMabler

- Modular platform scaling with 150 new charging points weekly
- Real-time reporting simplifies decision-making and operations
- Hardware-agnostic solution supports diverse charger types
- Flexible pricing for fleets, employees, and public users