



MOVEL

# Success story

**About:** Norwegian EV charging provider

**Founded:** 2017

**Focus:** Private charging

**With eMabler since:** 2021

## Movel & eMabler: Pioneering EV Charging for Norway's Housing Associations

Movel was founded in 2017 with a mission to simplify EV charging for housing associations and condominiums. Focusing on clear communication and user engagement, Movel ensures apartment residents have access to reliable, easy-to-use charging services that fit their needs.

Since partnering with eMabler in 2021, Movel has transformed its services to meet Norway's growing demand for electric mobility. eMabler's scalable, open platform enables Movel to deliver seamless charging operations while supporting multi-vendor hardware integrations.

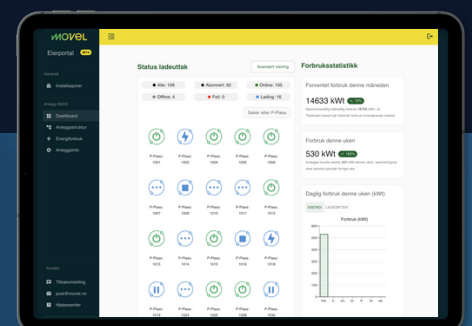
## Innovation That Meets Housing Association Needs

Movel's solutions are designed with housing associations in mind, offering flexibility for diverse environments and technical requirements. eMabler's platform simplifies charging infrastructure by seamlessly integrating hardware from different manufacturers, ensuring consistent quality.

With energy management tools powered by eMabler, Movel can optimize charging cycles in real-time, balance energy demands, and reduce operational costs. These features prepare Movel for a future where EV adoption—and energy needs continue to grow.



Real-time control and insights for housing associations through Movel's Eierportal.





Collaboration with eMabler and the possibility to support multi-vendor installations with advanced energy management features are essential in growing the customer base.

- **Per Th. Magnor**, CEO & Co-founder, Movel

Movel's founders, Per, Ole, and Gunnar, envisioned an electric future. From day one, they have prioritized customer-first solutions to create exceptional user experiences.

## Effortless Integration with Multi-Vendor Support

Movel benefits from eMabler's open platform, which supports a wide range of charger brands and hardware configurations. This ensures smooth installations and operations, saving time and resources while maintaining exceptional service quality.

## Scaling EV Charging Across Norway

By leveraging eMabler's scalable platform, Movel has expanded to serve over 20,000 parking spaces nationwide. This infrastructure growth allows housing associations to seamlessly adopt EV charging, ensuring accessibility and reliability for their residents.

## Empowering Energy Optimization

eMabler's energy management features enable Movel to optimize energy consumption, balancing grid demands with real-time insights. This ensures cost-efficiency for housing associations while preparing for the growing adoption of EVs.

## Growth with eMabler

- Seamless backend integration for multi-vendor hardware
- Real-time energy optimization for cost-efficiency
- Scalable solutions supporting 20,000+ parking spaces
- Enabling 140% year-on-year growth in EV operations