



# Success story

**Industry:** Parking and charging  
**Market:** Nordics, expanding across Europe  
**Key Offering:** Payment solutions that simplifies the process for both operators and users

## eMabler & ParkChargePay: A Seamless Link Between Charging, Parking, and Payment

ParkChargePay (PCP) is on a mission to make the EV journey seamless—from parking to charging to payment. Their smart payment solution, TouchPayGo, combines multiple services into one sleek interface, enabling drivers to pay for parking and EV charging in one go.

To make that experience possible behind the scenes, PCP partnered with eMabler. The integration connects TouchPayGo to various charging devices through eMabler's open, API-first EV charging platform—without the need for custom integrations or complex setup.

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## Why Simplicity Matters in Charging and Parking

For many operators, combining EV charging with parking has been anything but simple. Fragmented systems, app overload, and limited payment options have made the user experience frustrating—and the setup process even more so for operators managing different charger models and environments.

TouchPayGo was designed to solve that. And with eMabler providing the backend connectivity to charging devices, operators now have a flexible, standards-based solution that works out-of-the-box—no custom integrations, no platform lock-ins.



“Let’s redefine how you park, charge and pay in the future.”

- **Henrik Hultin**, Senior Product Manager, PCP

With ParkChargePay users can easily charge vehicles via secure credit card payment without the need for subscriptions.

## Charging That Just Works

Together, eMabler and ParkChargePay offer a smooth, hardware-ready way to deploy charging and parking services—perfect for urban, public, and mixed-use environments. Operators gain a complete system that’s AFIR-compliant, flexible, and already proven in real-world use.

## One Device, Many Possibilities

The eMabler & ParkChargePay partnership enables operators to combine EV charging and parking into a single, intuitive experience—with one smart device managing it all.

**Rather than building new infrastructure or juggling multiple vendor systems, operators can:**

- ◆ Connect TouchPayGo to multiple charge points with one interface.
- ◆ Enable direct card payments—no subscriptions or apps required.
- ◆ Operate chargers from different manufacturers and power levels in one setup.

With eMabler powering backend operations and TouchPayGo managing the user-facing experience, the result is a future-ready solution that simplifies complexity at scale.

This partnership removes technical barriers and creates an open, scalable foundation for combining charging, parking, and payment—exactly what modern EV users expect.



## Why This Partnership Matters

- One device connecting multiple chargers across locations.
- Simple, card-based payments without user accounts.
- Hardware-ready and compatible with various charger models.
- Compliant with AFIR standards for accessible charging.